

*Chatham Artists Guild and the
18th Annual Chatham Studio Tour 2010*
New Artist Application

Tour Dates:

Saturday December 4, 2010 10 A.M. - 5 P.M.

Sunday December 5, 2010 12 Noon - 5 P.M.

2 Weekend Saturday December 11, 2010, 10 A.M. - 5 P.M.

Sunday December 12, 2010 12 Noon - 5 P.M.

Reception: Evening of December 3, 2009 7 P.M. - 9 P.M.

*Welcome, and thank you for your interest
in the Chatham Artists Guild and the Chatham Studio Tour!*

The Chatham Studio Tour was founded in 1992 under the direction of Cathy Holt to promote visual artists living in the county. Over the years, artists from the Tour were asked to work with non-profits, either by contributing artwork or by helping out various venues. They also donated their time by giving free lessons to Senior Centers, school children, etc. A few years ago the Tour artists formed the Chatham Artists Guild so that members could continue their works with other foundations and non-profits and also seek grants for the Guild to help sustain their group, as well as to manage the Tour.

The Tour has become a popular annual event drawing visitors from around the Triangle and across the nation. The open studio format provides an opportunity for the public to meet and talk with working artists, to learn about the process of creating work, and to gain a better understanding of the studio arts.

The Tour provides the artist the chance to meet directly with the buying public and to educate them as to what working artists do and how they do it. The open studio is a proven successful sales event because of this personal approach.

The Guild is always looking for professional artists with working studios who are interested in sharing their perspectives and studios with the community.

Requirements:

The Chatham Artists Guild and the Chatham Studio Tour have gained their reputation through high quality professional art. The Guild requires that applicants meet these standards.

All applicants:

1. must be professional working artists or crafts persons
2. must have a working studio located within Chatham County.

All work sold on the Tour must be designed by the artist and the majority of the work produced by the artist.

Artists who have not been juried into the Chatham Artists Guild and the Chatham Studio Tour may not participate, show or sell their work at any studio which is part of the Studio Tour event.

Jury Committee:

The Jury Committee is composed of seven Chatham Artists Guild artists.

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Entry Requirements:

Applicants must submit **five (5)** professional quality digital images either on a CD or diskette. The images must be representative of work created in the past **two (2)** years. See page 4 for tips on creating images.

Selection criteria:

1. **Quality:** The artist demonstrates technical proficiency in the chosen medium and has a consistent body of work.
 2. **Clarity of vision/artistic direction:** The artist's work demonstrates creativity and vision.
 3. **Presentation:** Includes the quality of the digital image. Note: A professional image is evenly lit, and shows the work to its best advantage without background distractions or awkward display props
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Fees Upon Acceptance:

- \$225 with committee participation
- \$350 if artist does not serve on a committee

Calendar:

March 15, 2010	Application and images due to Chatham Artists Guild office
Week of March 22, 2010	Jury meets
Week of March 29, 2010	Notifications mailed
April 26, 2010	Fees due if application accepted; brochure information due
Early May 2010	New artists meet with Guild mentor; committee assignments made

Application check list:

1. Completed Application and Image Form
2. Resume/biographical sketch and artist statement (These are not considered in the jurying process; they are for publicity and office use only.)
3. CD or diskette of 5 images labeled with the following:
 - a. Artist's name
 - b. Number on each image which corresponds to number on Image Form
4. SASE (self addressed stamped envelope).
5. A check for an application fee of \$20. Make check to Chatham Artists Guild.

Mail package to:

Maggie Zwilling, Director, Chatham Artists Guild
PO Box 68
Siler City, NC 27344

Questions: Call: 336.581.3700 or e-mail: artstour@blast.com

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Application Form

Name
Studio or business name
Please indicate which number is the best for reaching you:
Home phone
Business phone
Cell phone
Address
Address line 2
City, ST zip
Studio or business address (If different from above)
City, ST zip
E-mail address
Web site / URL
Media

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Image Form

Image 1 Title
Size (HxWxD)
Medium / Media

Image 2 Title
Size (HxWxD)
Medium / Media

Image 3 Title
Size (HxWxD)
Medium / Media

Image 4 Title
Size (HxWxD)
Medium / Media

Image 5 Title
Size (HxWxD)
Medium / Media

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Image Tips

The Chatham Artists Guild believes that the quality of the *presentation* of art work is as important as the quality of the art work. The Guild requires that the images supplied by applicants be professional quality and conform to certain specifications.

Image files must be either JPEG or TIFF. The resolution should be between 600x800 and 1200x1800 megapixels. Images submitted will be used for jurying, print media (brochure and advertisements) and digital media (web site).

Here are some tips for making digital images:

1. Make the background very plain and not recognizable. The image should be of the art work alone.
2. Fill as much of the frame as possible with the piece of art work while making sure none of the piece is cut off. If necessary, crop unwanted areas of the picture with image software on your computer.
4. Shoot extra pictures of the art work in case the first image is not good.
5. Bracket your exposure to ensure the proper one.
6. Check the exposure and focus of your image files by zooming with the image software on your computer. Do not submit out of focus pictures.
8. A 4 megapixel digital camera or higher is recommended.

If you are unsure how to do shoot professional quality images of your artwork, the Guild recommends that you contact a professional photographer.

Thank you!